

How much does it cost to create an app like Instagram?

From the table, you can know the estimated development hours of Instagram like app. This table highlights all the features of photo-sharing app along with its development, designing, and testing hours.

Deliverables	Description	Estimated Man Hours				
		Development	Graphics Design	QC/Testing	Project Management	TOTAL
(I) iOS Application	1. Business Analysis & Communication	16	2.4	2.4	1.6	22.4
	2. Base Code & Architecture	24	3.6	3.6	2.4	33.6
	3. Screens:					
	3.1. Sign Up/Log In	24	3.6	3.6	2.4	33.6
	3.2. Tab Bar	6	0.9	0.9	0.6	8.4
	3.3. Home:					
	3.3.1. Feed	18	2.7	2.7	1.8	25.2
	3.3.2. Photo	32	4.8	4.8	3.2	44.8
	3.3.3. Comments	40	6	6	4	56
	3.3.4. Stories	25	3.75	3.75	2.5	35
	3.3.5. Videos	30	4.5	4.5	3	42
	3.3.6. Direct	6	0.9	0.9	0.6	8.4
	3.4. Search:					
	3.4.1. Photos	15	2.25	2.25	1.5	21
	3.4.2. People	12	1.8	1.8	1.2	16.8
	3.4.3. Search	22	3.3	3.3	2.2	30.8
	3.4.4. Search Results	10	1.5	1.5	1	14
	3.4.5. Hastags	2	0.3	0.3	0.2	2.8
	3.5. Capture:					
	3.5.1. Camera	18	2.7	2.7	1.8	25.2
	3.5.2. Editor:					
	3.5.2.1. Editor	12	1.8	1.8	1.2	16.8
	3.5.2.2. Filters	16	2.4	2.4	1.6	22.4
	3.5.2.3. Manage Filters	10	1.5	1.5	1	14
	3.5.2.4. Tools	6	0.9	0.9	0.6	8.4
	3.5.2.5. Lux, Brightness, Contrast, etc.	10	1.5	1.5	1	14
	3.5.2.6. Adjust	30	4.5	4.5	3	42
	3.5.2.7. Tilt Shift	12	1.8	1.8	1.2	16.8
	3.5.2.8. Cover Frame	8	1.2	1.2	0.8	11.2
	3.5.3. Share To Followers	16	2.4	2.4	1.6	22.4
	3.5.4. Share Direct	32	4.8	4.8	3.2	44.8
	3.5.5. Tag People	20	3	3	2	28
	3.6. Activity	26	3.9	3.9	2.6	36.4
	3.7. Profile:					
	3.7.1. Posts	18	2.7	2.7	1.8	25.2
	3.7.2. Map	28	4.2	4.2	2.8	39.2
	3.7.3. Photos Of	5	0.75	0.75	0.5	7
	3.7.4. Followers/Following	8	1.2	1.2	0.8	11.2
	3.7.5. Edit Profile	24	3.6	3.6	2.4	33.6
	3.8. Options:					
	3.8.1. Options	6	0.9	0.9	0.6	8.4
	3.8.2. Follow People	30	4.5	4.5	3	42
	3.8.3. Liked Posts	3	0.45	0.45	0.3	4.2
	3.8.4. Feedback	6	0.9	0.9	0.6	8.4
	3.8.5. Help, About, etc.	10	1.5	1.5	1	14
	3.8.6. Share Settings	20	3	3	2	28
	3.8.7. Notifications	8	1.2	1.2	0.8	11.2
	3.8.8. Video Options	10	1.5	1.5	1	14
	3.8.9. Story Settings	10	1.5	1.5	1	14
	3.9. Tip Popups	24	3.6	3.6	2.4	33.6
	4. Business Logic & Data Model:					
	4.1. Data Model	35	5.25	5.25	3.5	49
	4.2. GPUImage Integration	14	2.1	2.1	1.4	19.6
4.3. Video Recording	18	2.7	2.7	1.8	25.2	
4.4. Video Playback	8	1.2	1.2	0.8	11.2	
4.5. Filters Engine	30	4.5	4.5	3	42	
4.6. Adjust Straighten	15	2.25	2.25	1.5	21	
4.7. Adjust Perspective	10	1.5	1.5	1	14	
4.8. Tilt Shift	25	3.75	3.75	2.5	35	
4.9. Lux, Brightness, Contrast, etc.	18	2.7	2.7	1.8	25.2	
4.10. Photo Filters (2 x 24)	48	7.2	7.2	4.8	67.2	
4.11. Video Filters (1 x 14)	14	2.1	2.1	1.4	19.6	
4.12. Web Service Interaction	60	9	9	6	84	
4.13. Social Networks:						
4.13.1. Facebook Integration	15	2.25	2.25	1.5	21	
4.13.2. Twitter Integration	18	2.7	2.7	1.8	25.2	
4.13.3. Tumblr Integration	12	1.8	1.8	1.2	16.8	
4.13.4. Flickr Integration	15	2.25	2.25	1.5	21	
4.14. Address Book Interaction	8	1.2	1.2	0.8	11.2	
4.15. Push Notifications	16	2.4	2.4	1.6	22.4	
4.16. Appirater Integration	5	0.75	0.75	0.5	7	
5. Graphics Design Integration	25	3.75	3.75	2.5	35	
6. NameTag	20	3	3	2	28	
Subtotal:		1137	170.55	170.55	113.7	1591.8
(II) Android Application	Android considered as 120% of iOS development					1910.16
(III) Web Services (API)	1. Business Analysis & Communication	16		2.4	1.6	20
	2. Base Code & Database	12		1.8	1.2	15
	3. Web Services (API):					
	3.1. Auth	8		1.2	0.8	10
	3.2. Social Networks Integration	4		0.6	0.4	5
	3.3. Recommendations	8		1.2	0.8	10
	3.4. Hashtags/Likes-related Functionality	8		1.2	0.8	10
	3.5. Posts / Comments	8		1.2	0.8	10
	3.6. Flag	5		0.75	0.5	6.25
	3.7. Followers	5		0.75	0.5	6.25
	3.8. Profile	8		1.2	0.8	10
	3.9. Search	6		0.9	0.6	7.5
3.10. Direct	4		0.6	0.4	5	
3.11. Push Notifications	8		1.2	0.8	10	
Subtotal:		100	0	15	10	125